UConn AOD Call to Action Coalition

Expanding the Continuum of AOD Education
Committee Meeting
June 12, 2018

Creating a Shared Vision & Mission
Outline of AOD Coalition Summer Meetings

Meeting 1: May 2018
• Create Common Language and Shared Understanding
• Review of Prevention Framework

Meeting 2: June 2018
• Create a Shared Vision, Mission & Values for the Overarching AOD Stakeholders Initiative

Meeting 3: July 2018
• Review of the Worksheet from the Breakout Session
• Create Specific Objectives and Goals for this Committee

Meeting 4: August 2018
• Best Practices and Examples Specific to the Goals of this Committee
Agenda:

1. Vision Statement
2. What is a Mission Statement?
3. Mission Statement Exercise
4. DRAFT Mission Statement
Vision Statement

(What the world will be like when we have achieved our goals.)

UConn is a thriving, connected campus community that supports the full potential of our students.
DRAFT - The AOD Coalition is dedicated to:

• Sharing a collective responsibility through interconnected campus-wide approaches to prevent and reduce harm related to alcohol and other drug use.

• Empowering students to make informed decisions about AOD, mobilizing students to improve their own health and preparing students for life-long wellness.

• Recognizing the differential impact across identities that alcohol and other drugs have on the UConn community and integrating social justice issues into our work.

• Working toward transformative change that supports an overall culture of wellness on the UConn campus.
Vision: UConn is a thriving, connected campus community that supports the full potential of our students.

AOD Strategies

- Expanding the Continuum of AOD Education
- Expanding and Enhancing Early Intervention Services
- AOD Multi-Media Communications
- Engaging Stakeholders & Enhancing Capacity

AOD Objectives (Examples)

- Implement a comprehensive AOD education strategy
- Establish AOD services that address gaps and redundancies
- Use a full spectrum of media tools to reinforce AOD messaging
- Create campus buy-in and build support for delivery of AOD work

AOD Outcomes
What is a Mission Statement?

A mission statement defines the present state or purpose of the group.

It answers three questions:
1. What do we do?
2. Who do we do it for?
3. How do we do it?

We are going to be working on a Mission Statement for the overall UConn AOD Call to Action Coalition.
1. Shelton Drug Prevention Coalition supports efforts to reduce substance abuse and related problem behaviors and to increase healthy behaviors among youth by developing and implementing strategies in a culturally competent manner.

2. The Meriden Healthy Youth Coalition (MHYC) is a community coalition created to work collaboratively to reduce and prevent alcohol, other substance use and their related problems through raising awareness while promoting healthy lifestyles.

3. The Champaign County Drug Free Youth Coalition mobilizes the community to be a strong collaborative voice by promoting a safe, alcohol, tobacco, and drug free environment for youth.
Group Exercise (10 minutes)

- Break up into small groups (3 or 4 people each)
- Brainstorm on the who, what, and how questions
- Create one group answer on the easel paper

**In Blue:**
Summarize your answer for “who do we serve?”

**In Green:**
Summarize your answer for “what do we do?”

**In Red:**
Summarize your answer for “how do we do it?”

- Come together as a group to share and combine into one mission statement
Words and Phrases from AOD Breakout Session Worksheets:

- Collective responsibility; interconnected campus-wide approaches
- Interwoven support and preparing students for life
- Integration and collaboration across the UConn campus community
- Collective impact
- Culture of wellness
- Preventing and reducing harm related to AOD use
- Empowering students to make informed decisions about AOD use
- Recognizing differential impact on the community across identities
- Transformative – helping students to reach their full potential
- Mobilize students to improve their own health
- Diversity and social justice
- Recovery as part of the continuum (all students on the continuum from abstinence to recovery)
- Provide interwoven support and skills to those navigating alcohol and other drugs, including people who choose not to use substances and those in recovery, to achieve personal goals and be their best self.
Phrases from AOD Engaging Stakeholders & Building Capacity Committee:

- Reduce the secondary negative effects of substance abuse
- Members of the UConn community will have freedom from dependency on AOD
- A lifetime strategy for optimal health
- A culture that promotes safety, health, and wellness
- Student-led programs/education – cultural change to include education led by students
- Core idea – we have a community of students who value and cherish themselves in a healthy and sustainable way
  - Re-center the culture into a place where students feel that being open (open conversation; vulnerabilities) is prioritized over consequences
- Being accountable for yourself and your fellow students
- Create a culture in which students have each other’s best interests in mind when it comes to health and wellness
- Harnessing campus resources/cultivate relationships knowing that this is good for the entire community – unified approach
- Environment – students have to feel that there is a supportive environment that promotes their own self-awareness
- Campus value – a culture of caring – students are looking out for each other, faculty & staff are looking out for students
Mission Statement Worksheet