AOD Call to Action Coalition

Mid-Year AOD Committee Reports

November 6, 2018
Agenda:

1. Overview

2. AOD Committee Mid-Year Reports
   - Engaging AOD Stakeholders & Building Capacity
   - Expanding & Enhancing AOD Early Intervention Services
   - Expanding the Continuum of AOD Education
   - Multimedia AOD Prevention Communication

3. Student Engagement Case Conference Competition
Summary of Summer Meetings

May 2018
• Created Common Language and Shared Understanding
• Review of Prevention Framework

June 2018
• Created a Shared Vision and Mission for the Overarching AOD Stakeholders Initiative

July 2018
• Reviewed the Goals Worksheets from the AOD Conference Breakout Sessions
• Created Specific Objectives and Goals for each Committee
Engaging AOD Stakeholders & Building Capacity

Objectives:

1. Identify strategies for engaging and partnering with faculty
   - **Strategy:** Meet with Academic Deans from each school to listen about what the needs are

2. Create student engagement and involvement in the coalition
   - **Strategy:** Create a dynamic opportunity to engage students in AOD prevention/early intervention

3. Support partner activities around AOD work
   - **Strategy:** Become a clearinghouse and a resource for AOD-related opportunities around campus

UCONN

WELLNESS & PREVENTION SERVICES

STUDENT HEALTH SERVICES

COUNSELING & MENTAL HEALTH SERVICES
Engaging AOD Stakeholders & Building Capacity

**Progress:** Identify Strategies for Engaging and Partnering with Faculty

1. Meetings with Academic Deans

<table>
<thead>
<tr>
<th>School/College</th>
<th>Academic Dean</th>
<th>Meeting Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Agriculture, Health, and Natural Resources</td>
<td>Cameron Faustman</td>
<td>9/14/2018</td>
</tr>
<tr>
<td>College of Liberal Arts and Sciences</td>
<td>Davita Silfen Glasberg</td>
<td>10/17/2018</td>
</tr>
<tr>
<td>The Graduate School</td>
<td>Kent Holsinger</td>
<td>10/17/2018</td>
</tr>
<tr>
<td>NEAG School of Education</td>
<td>Gladis Kersaint</td>
<td>11/5/2018</td>
</tr>
<tr>
<td>School of Pharmacy</td>
<td>James Halpert</td>
<td>11/28/2018</td>
</tr>
<tr>
<td>School of Nursing</td>
<td>Deborah Chyun</td>
<td>12/3/2018</td>
</tr>
<tr>
<td>School of Business</td>
<td>John Elliot</td>
<td>12/5/2018</td>
</tr>
<tr>
<td>School of Engineering</td>
<td>Kazem Kazerounian</td>
<td>12/14/2018</td>
</tr>
<tr>
<td>School of Law</td>
<td>Timothy Fisher</td>
<td>2/13/2018</td>
</tr>
</tbody>
</table>
Engaging AOD Stakeholders & Building Capacity

**Progress:** Identify Strategies for Engaging and Partnering with Faculty

Themes from Academic Dean Meetings:

1. AOD is intertwined with secondary stresses, such as work/life balance, financial concerns, social connectedness, outlook on the future, etc.
2. Create easier access to resources and handoffs
3. Include faculty and academic staff in the conversations
4. Attend Department Head and Faculty meetings as next steps
5. Model how to have difficult conversations for faculty/staff
Engaging AOD Stakeholders & Building Capacity

**Progress:** Support Partner Activity around AOD Work

1. Hosting the Tobacco and College Health Workshop
   - Friday, November 16, 2018
   - 8:30am-3pm at the Alumni Center
   - In Partnership with Southern CT State University

**Progress:** Create Student Engagement

1. Plan for Student Case Competition on AOD-related topic
Engaging AOD Stakeholders & Building Capacity

Next Steps:

1. Present findings from the Dean meetings to the Council of Academic Deans
2. Attend Department Head Meetings
3. Attend Faculty and Academic Staff Meetings
4. Hold Student Case Competition to Engage Students
5. Plan the 2nd Annual AOD Call to Action Conference in March
Expanding & Enhancing Early Intervention Services

Objectives:

1. Develop an understanding of existing early intervention resources and services on campus

2. Map out current referral and utilization pathways to services (ie: how do students get referred to early intervention services and how do they move through them)

3. Improve pathways to early intervention, creating consistent and systematic processes to referrals and hand offs
Expanding & Enhancing Early Intervention Services

Progress:

Reviewed Early Intervention Services:

1. BASICS/MAPP/Weeding through the Facts/Alcohol Uncorked/AOD Screenings
2. Community Standards
3. CMHS AOD Services
4. SHS Nurse Wellness Visits
5. Transport Review Processes
Expanding & Enhancing Early Intervention Services

Next Steps:

1. Review the UConn Recovery Community as an intervention resource
2. Review Residential Life Processes
3. Map out how a student enters into these systems and traverses through the services
Expanding the Continuum of AOD Education

Objectives:

1. Review existing AOD messages students receive

2. Evaluate those messages for content, tone, audience, etc.
   • Include student voices on resonance and reaction to messaging

3. Be a resource to weigh in on AOD messaging
Expanding the Continuum of AOD Education

Progress:

1. Created On-line Inventory Tool

2. Sent inventory tool to:
   - Women’s Center (Violence Against Women Prevention Program)
   - Dean of Students Office (Protect Our Pack)
   - Office of Equity & Inclusion
   - UConn Police Department
   - Wellness & Prevention AOD Education

3. Reviewed results & made recommendations for process adjustments:
   - Collect actual data vs. averages
   - Define common metrics (ie. year)
   - Differentiate between preventative education & responsive education
Expanding the Continuum of AOD Education

Next Steps:

1. Fine tune inventory tool
2. Send to a wider distribution of departments
3. Create a document capturing all AOD educational offerings
4. Analyze the results for redundancies/gaps in AOD education, reach, etc.
AOD Multimedia Prevention Communication

Objectives:

1. Explore existing AOD messages students are receiving
2. Evaluate those messages for content, tone, audience, etc.
   • Include student voices on resonance and reaction to messaging
3. Provide guidance on AOD messaging
AOD Multimedia Prevention Communication

Progress:

1. Campus Message Review

2. AOD Halloween Email Process
   - Reviewed the 2017 Halloween Email Message
   - Created 2018 Halloween Email Message
2017 Halloween Email

Dear UConn Community,

With the fall semester underway and Halloween quickly approaching, we would like to emphasize the need to approach this time of year by making thoughtful choices that will continue to support your success and the well-being of our UConn community. Choosing to Protect Our Pack is a real concern at UConn where we know that 26% of college students nationally report engaging in high-risk drinking.

Although many students at UConn choose not to participate in excessive alcohol use or high-risk behaviors, for those who do, the consequences can be devastating. According to the National Institutes of Health, excessive drinking among college students is associated with a variety of negative consequences that include fatal and severe nonfatal injuries both to yourself and to others.

If you or your friends choose to drink or use drugs, it can impair your judgement and the ability to recognize and react in dangerous situations. Here are some strategies for staying safe during the Halloween season:

1. Choose not to drink.
2. If you choose to drink, drink responsibly by pacing yourself. Drinking too much, too fast by doing shots and drinking mixed drinks, such as “jungle juice,” is especially dangerous.
3. Don’t accept drinks from strangers. Watch your drink at all times.
4. Plan for a safe way to travel back and forth throughout the night. Don’t travel alone.
5. Protect Our Pack by stepping in when problems arise, especially when someone’s life is at risk.
6. Never leave a seriously intoxicated person alone, either at home, at a party or on the street.
7. Call 911 for a friend who is in need of immediate medical assistance. Accessing medical assistance for a person suffering from over-consumption of alcohol and/or drugs must be the first priority over any other consideration. Familiarize yourself with the UConn Good Samaritan statement at http://community.uconn.edu/good-samaritan-statement/.

It is important that you can recognize the signs of alcohol poisoning. Never take a chance with a fellow student’s life. Call 911 if any of these symptoms are present:

- Unresponsive
- Vomiting while passed out
- Slow heart rate
- Slowed breathing (10 or less breaths per minute)
- Hypothermia (skin color change)
- Eyes rolled back in head

When students engage in high risk behavior around alcohol and drug use, it negatively affects the UConn community as a whole – from the overall quality of the UConn experience, to our reputation with our neighbors and the surrounding community, and ultimately to the long term health and safety, and success, of our students.

Join us in supporting a caring, safe community - a campus where students can thrive academically, personally, socially and professionally – so that every student can meet their potential.

We wish you and your friends a safe and happy Fall.

Eleanor JB Daugherty, Ed.D.           Suzanne A. Onorato, Ph.D.
Associate Vice President of Student Affairs  Executive Director
Dean of Students                      Student Health Services

Student Activities provides substance-free events to support a vibrant, safe and healthy extracurricular campus life. Here are some fun events being planned:

Friday, October 27th - Late Night from 9:00 p.m. to 1:00 a.m. in the Student Union

- Karaoke
- Halloween Laser Tag
- Attack Zombie Photos
- Halloween Costume Contest @ 10PM
- Sticky Hands, Candy Bags
- Buried Alive Trailer
- Co-Sponsorship: Student Health Outreach Team - MYO stress balls
- Movies: Halloween + Hocus Pocus

Saturday, October 28th - Late Night from 9:00 p.m. to 1:00 a.m. in the Student Union

- Stuff a Zombie
- Movie: IT
- Seasonal Candy Bags

Monday, October 30th – BOO Bog 2:00-5:00 p.m.

- Fall activities and crafts
- Painting mini pumpkins
- Variety of Fall foods, including pumpkin spice lattes, apple cider donuts and candy corn
- Movie: Spirited Away

2018 Halloween Email

https://mailchi.mp/cdf3d5b8de2c/what-are-you-doing-for-howl-o-ween
AOD Multimedia Prevention Communication

Progress: 2018 AOD Halloween Email Data

- 28,832 emails sent on 10/25/18
- 11,279 (47.3%) unique users opened the email
- 15,109 total opens (2,371 opened email 2 or more times)
- 234 unique users clicked on the links
- 506 total link clicks
  - 261 clicked Guide to Pacing
  - 245 clicked Good Samaritan Statement
- Social Media Post on 10/31/18
AOD Multimedia Prevention Communication

Next Steps:

1. Support marketing of Student Case Competition
2. Develop Spring messaging around AOD risk-reduction
AOD Call to Action Coalition

Mid-Year AOD Committee Reports

Questions?